

VIVA KITTERY

A small local publication, ◆ circulation approx. 23

March 03, 2025 vol 5 issue 14

Pop Up Sales

Viva Kittery's very own "business reporter.. Joseph "Slurpy" Johnson has been covering an emerging new industry.. Pop up insurance company!! The Slurp, Viva Kittery's reporter, as he is known locally, met this guy wandering around town .. this guy he says..is basically an unabashed beer enthusiast who specializes in "pop up business theory"...



Slurp said..its kind of funny bit way more lucrative than you might think!!

So I'm talking to him about basically hundreds of "pop up" businesses and among some of the greats are the pop up" daily shoe store where he makes shoes out of cardboard and send s you on your way for only 2 bucks. Slurp said. I fell for that one but was surprised to see my clunky shoes lasted longer than "Walmart" 28 dollar shoes!! Admittingly avoiding mud and puddles:)!

Yeah ..Slurp said.. this guy predicts that when the minimum wage reaches a mandatory level of 21 dollars an hour..nationally... that all executive and administration salaries will be substituted for that 'lifegiving" amount!!

He predicts at that time that people will be returned to a grateful and fulfilling income working 85 to 101 hours a week from an

arrogant and ignorant one..(based on new emails its looking in that direction)

Slurp says I laughed when i heard that..albeitly there's some chance its going to happen anyway which will make it "look" like he predicted the whole thing!!

So Slurp says it gets better. I saw him recently..looking for a new pair of "daily shoes" .. and he was sitting there with a bunch of legal looking papers in folders selling ... "paradox complexity insurance".. OMG Slurp said.. what the . H .. E.. double-toothpick is this??

Slurp said I did end up investing in a policy.. the line he used that sold me was this.. There are so many scams and outrageous rip offs in the world that at least this one is not based on a possible fact!! With that I handed him 4 dollars ..took my "folder" and wandered off.. when I opened up the folder which I couldn't open until 5 minutes after buying the "policy" it was filled with anomalous items like pieces of local junk mail that look cool, some brochures to join the navy, other brochures on new medicate benefits.. and the folder was stuffed with this stuff. Slurp laughed as he said.. I went to the local bar ordered a strong drink and noticed three other people with the same folders.. OMG Slurp said as he raised his folder.. He is driving us to drink!!!